



ShAFF ROOKIE FILMMAKER COMPETITION

We like this ancient quote. It's the reason we created this award.

"We Do Not Inherit the Earth from Our Ancestors; We Borrow It from Our Children"

It's important that young people have a voice in today's world. By providing a platform to make meaningful and entertaining short films which we can share far and wide, ShAFF's Rookie Filmmaker award is one way of achieving that.

THE AWARD

There is £1,000 up for grabs which will be accompanied by expert mentoring and advice for a young filmmaker(s) by Coldhouse Collective to produce a short adventure film made in Sheffield and/or the Peak District, to be screened at ShAFF and in Sheffield schools.

THE PITCH

Pitch an adventure film that makes people want to take action!

Sheffield Adventure Film Festival celebrates the best new adventure films from around the world. We are looking for budding filmmakers to pitch ideas for a film that captures the spirit of ShAFF.

Sheffield is our home; a city that has the Peak District on its doorstep. There are plenty of places to get outside, have adventures or peacefully enjoy the space. Your film idea could be about you, your friends, a club, or a community. It could be about a journey or a place. The ShAFF judges will choose a winner and we will help you make your film. We'll screen your film at the festival and in schools to inspire other young filmmakers.

The film will

- Be a short adventure film (3-5 minutes long)
- Be shot in Sheffield and/or the Peak District
- Make other people want to get outside and seek their own adventures
- Encourage people to protect the special places we adventure in

AND... ACTION!

We would like your film proposal to include a 'Call to Action' (CTA). A CTA lets the audience know exactly what you'd like them to do once they've watched your film. Your film will give them the motivation to act - the call to action will tell them how.

A CTA is a way to let your audience know that they can make a positive difference in situations that they care about. Any film can have one, it doesn't need to be an information film or a documentary. For example, a film about mountain biking tricks might end with the CTA "Join our MTB club by visiting our website." A film that includes the effects of litter in the park may end with the CTA "Always take your rubbish home with you."

It's up to you to imagine how you'd like your audience to feel, and what you'd like to inspire them to do.

Here are some points to consider when applying which will help you form your ideas, and most importantly, align them with our expectations.

[The ShAFF Mission Statement](#)

ABOUT YOU

If you are under 18 we will need a sign-off from a parent or guardian to confirm that you are able to participate in the film competition, mentoring and the production of the film if you win.

We would like a short reference (up to 200 words) from an adult (not a family member), to let us know a bit about:

- How they know you
- Your character
- How you spend your time and
- Your persistence, reliability and creativity

Submit your application by **18 July 2022**.

The winner/s will be announced by **8 August 2022**.

They will have until ShAFF 2023 to deliver their film (3-5 March 2023).

Geographical Restrictions Filmmakers can live and go to school, college or university anywhere, but at least 75% of the film must be shot in or feature Sheffield and/or the Peak District.

Mentoring Support To be provided by the team at Coldhouse Collective, led by Matt Pycroft. They will mentor you through the creative process, pre-production, help you build the skills to capture everything you need and then edit it into a final film. Mentorship will be through a variety of means, including telephone and electronic communication, as well as potential to work together on practical skills face-to-face. It may also allow the loan of some equipment, depending on the production requirements. ShAFF Patron, Simon Taylor, will act as executive producer of the film to offer another perspective during its making, and will work with the filmmaker to help with planning, scheduling the production, review and final delivery to our deadlines.

Matt Pycroft, founder of Coldhouse Collective. Matt is a highly experienced filmmaker and photographer who cut his teeth working in remote and hostile environments. He has a passion for seeking out untold stories and has worked as both filmmaker, director and photographer on numerous expeditions all around the world. Matt founded Coldhouse Collective 10 years ago to bring together like-minded individuals to produce authentic, narrative-led films in the outdoors. Now Matt and Coldhouse work on a broad range of productions - in 2022 this includes a series of mini-docs centered around inclusion and diversity in the outdoors and Matt directing a 3-part flagship series for National Geographic about adventure and climate change in Greenland

Terms & Conditions

Details like these might seem boring, but they are an important part of the process of making a film which all filmmakers face.

The Application

You must be between 14 and 24 years old and in full time education at the point of application.

The application can be made any time up to the deadline.

The winner(s) will be announced on 8 August 2022.

The winner(s) of the award will have until the following ShAFF (3-5 March 2023) to produce and deliver the final film.

The Film

The film should be no more than 5 minutes long. We suggest 3-5 minutes.

By making the film you agree to it being screened at ShAFF, hosted on the ShAFF Youtube channel and other associated social media platforms, and that it can be screened in schools as part of ShAFF schools talks.

You agree not to release the film or make it public anywhere other than the ShAFF channels before the premiere at the festival.

All music must be licenced (mentor support can help here).

Existing films and film footage cannot be entered, unless required to tell the story (archive as an example).

The film needs to be at least 1080p in resolution.

You must have the written permission of everyone who will appear in the film and any owners of properties that are featured.

The film must include a ShAFF logo in the end credits and credit the support of SHAFF and Coldhouse Collective.

The Award

There is £1,000 up for grabs which will be accompanied by expert advice, help and mentoring.

This money may go to a single filmmaker, a group of filmmakers or more than one filmmaker/groups of filmmakers depending on the applications received. The decision will rest with ShAFF.

An amount of the award money (10%) will be paid on the announcement of the winner to cover expenses and get the production started, and the remainder on delivery and launch of the final edited film at SHAFF 2023.

Questions For You To Answer

To help us understand your proposal we have listed some topics listed below. There are no wrong or right answers. If you'd like to use diagrams or pictures, that's fine. We encourage you to submit a short video application to support your proposal, 60 seconds recorded on your phone to introduce yourself and your idea.

WORD LIMITS: A maximum of 100 words per answer, except for Q1 and Q13 which are 300 words. This is a maximum, you don't have to write more words than you need!

1. Story: What happens in your film and what action takes place?
2. What will keep the audience hooked until the end?
3. Location: Where is it set/where will it be filmed?
4. Characters: Who will feature in the film?
5. Style: How will your film look, how will your film sound?
6. Equipment: What will you use to film, edit, and produce the film?
7. Motivation: Why would you like to make this film?
8. CTA: What will the Call To Action be?
9. Reactions: What would you expect your best friend to say after watching the film for the first time? What would you expect an elderly relative or friend to say after watching the film for the first time?
10. What part of the process are you most and least confident about?
11. What is your previous interest in filmmaking?
12. Who will be in the crew that make the film and what will their roles be?
13. Is there anything else you'd like to tell us?

Contact

Send your application and/or any questions to hello@shaff.co.uk